



AWSS Step-Up Bonus

Sell your AWSS-certified bales
at auction and receive \$5 per bale

Round One – eligible bales sold from 1 July 2025 until funds exhausted

Your Bonus

- \$5 per AWSS-certified bale sold at auction.
- Capped at 60 bales /\$300 per certified PIC.
- Bonus paid monthly via your Selling Agent.
- Round One – eligible bales sold from 1 July 2025 until funds exhausted.

Eligibility

- Bales must meet the requirements to be **AWSS-certified**.
- Must be sold through an **AWSS Partner**.
- **Sold at auction** during the campaign period.

First Round Funding – \$80,000

Why Step-Up?

Buyers are demanding more certified wool from Australia and as Australia's recognised and preferred wool sustainability Certification, the Australian Wool Sustainability Scheme (AWSS) supports you in ensuring your wool is ready to meet this demand.

The AWSS **Step-Up Bonus** delivers a guaranteed, immediate return for your Certification. It recognises your leadership, rewards your commitment, and supports the scaling of certified wool today to create a stronger market tomorrow.

The Step-Up Advantage

- ✓ Immediate and guaranteed return for your commitment to Certification.
- ✓ Helps build momentum for Australia's certified wool market.

Together, we're scaling Australia's Certified wool supply – and building the future of Australia's certified wool, one eBale at a time.

